



Girl Scouts of California's Central Coast

International Day of the Girl – Hear Me Now!

October 11, 2020

(Limited Edition Patch Program)

"My Voice, Our Equal Future."

Every year on 11 October, the International Day of the Girl, UNICEF (United Nations Children's Fund) launches an annual campaign with girls to amplify their voices and stand up for their rights. This year, under the theme, "My Voice, Our Equal Future", let's seize the opportunity to [reimagine](#) a better world inspired by adolescent girls – energized and recognized, counted and invested in.

As adolescent girls worldwide assert their power as change-makers, International Day of the Girl 2020 will focus on their demands to:

- Live free from gender-based violence, [harmful practices](#), and [HIV and AIDS](#)
- Learn new skills towards the futures they choose
- Lead as a generation of activists accelerating social change

The *Platform for Action* specifically calls on the global community to:

1. Eliminate all forms of discrimination against girls.
2. Eliminate negative cultural attitudes and practices against girls.
3. Promote and protect the rights of girls and increase awareness of their needs and potential.
4. Eliminate discrimination against girls in education, skills development and training.
5. Eliminate discrimination against girls in health and nutrition.
6. Eliminate the economic exploitation of child labor and protect young girls at work.
7. Eradicate violence against girls.
8. Promote girls' awareness of and participation in social, economic and political life.
9. Strengthen the role of the family in improving the status of girls.

To earn the patch everyone must complete the following requirements:

Discover!

Complete these Discover activities:

- Learn more about International Day of the Girl 2020 on the UNICEF website: [International Day of the Girl 2020](#)
- Share three things you learned from the website with your family and friends.

Connect!

Complete these Connect activities:

- Identify one of the *Platform for Action* items listed above you are passionate about. Write a powerful personal statement on why you are passionate about this cause.
- Create a 'Hero Emblem' to represent how you can be a hero in the world. Use this [form](#) or design one of your own.
- Share your powerful personal statement and your 'Hero Emblem' with your family and friends.

Take Action!

Complete these Take Action activities:

- Send a #HEARMENOW statement to media@girlscoutsgcc.org. Use this [document](#) or create one of your own.
- Create a personal pledge. Use this [template](#) or create one of your own. Send your personal pledge to media@girlscoutsgcc.org.
 - Decide on a clear and practical action you can take to share about your cause.
 - Write it or draw it on the final panel of your 'Hero Emblem'.
 - With a parent, guardian or Girl Scout friend create an action plan on how you will share your cause with local decision makers.
 - Complete this statement
 - My simple action to make the world a better place for ALL girls everywhere is....

Optional Activity: International Day of the Girl Poll

Discuss this activity with your parent or guardian before participating.

- **Remember to stay safe online!**
 - This poll is for girls 13 years or older **only**.
 - Make sure you have permission from your parent(s) or guardian(s) before posting images on social media
 - Make sure that you and your parent(s) or guardian(s) review the GSUSA Internet Safety Pledge. The pledge teaches, encourages and supports web safety and respectful "net-iqutte" while online. Click here for the GSUSA [Internet Safety Pledge](#).
 - It is okay to keep your account private and post just for your family and friends or send pictures and videos to Girl Scouts of California's Central Coast to post at media@girlscoutsgcc.org.

The poll will be launched on and available from the **9th of October**. Any girl aged 13 years or above is invited to join!

- **Directions:**

1. Search for “U-Report Global” on your Facebook Messenger. Send the word “join” or click on “start conversation”.
2. Complete the initial registration. This information is 100% confidential and all your responses are anonymous.
3. You are now a U-Reporter! Congratulations, you are part of a youth community who believes that every voice matters!
4. Send the letters “IDG” to start the poll. The poll is available in English, French, Spanish and Arabic.